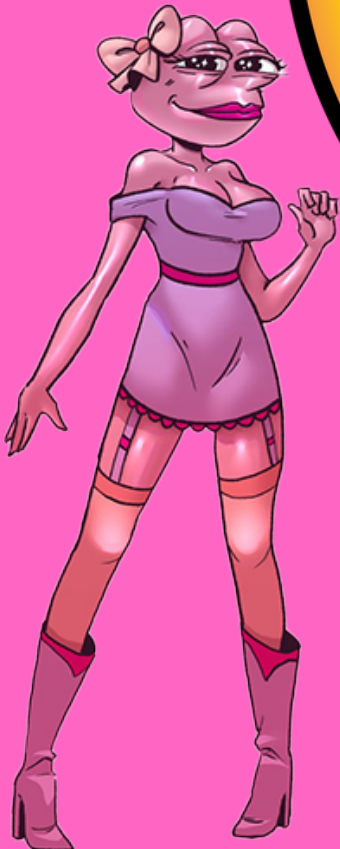


\$PEPI

PINKPAPER



queenpepicrypto.com



WHO IS PEPI?

Pepi is Pepe's true love, his soul mate, his BAE. They complete each other. It is a union of hearts, minds and souls. They are the perfect combination of similarities and opposites. A froggie Yin and Yang.

Pepi is fiercely independent, confident, sassy and funny. She is educated to postgraduate level but she isn't pompous or arrogant. She is just as comfortable chilling in her trackies at home as she is all dressed up for a glamorous, high class night out with her professional colleagues.

She is a woman who is empowered, and secure. She owns and knows her body, what it likes and dislikes. She is totally committed to Pepe but can use her unique combination of intelligence, charm, and sensuality to totally grab the attention of whoever she is talking to.

Pepe started his crypto journey 4 years ago, he has moved between different teams and various contract addresses.

In early 2023, towards the end of the crypto bear market, a certain iteration of Pepe went absolutely wild, and amassed a massive following. It reached a 2 billion MC in the most brutal bear market so far!

This success has now primed the market for Pepi's arrival. The time is now. The world needs a strong woman to co-rule the meme world. The world needs Pink Queen Pepi 💖💖💖



INTRODUCTION

Pepi is a Community Meme token on the Ethereum blockchain. She is Pepe's true love, the Queen of Memes. She's making Pink the new Green!

ABOUT PEPI

Pepi was originally launched on June 30th 2023 by a dev and team that planned to use it as a quick pump and dump project. They had no intention for it to be successful. Once they had sold their tokens, they had no desire to market the project or use the 1/1 tax for anything to help Pepi become a success. A group of top holders saw the potential and decided to take it upon themselves to try and push the project as far as they could, funding meme contests, marketing content and hiring an animation studio from their own pockets. Through hard work and determination, they were able to take Pepi from a \$10k MC all the way to \$3 Million MC! Unfortunately, they were unable to sustain this growth as they had to keep injecting their own funds into the project and had no access to the CA, liquidity pool or Tax funds being generated from the trading volume. Although they were able to convince the original dev to lock the liquidity for 1 year, this was a temporary solution. Being unable to make any changes to Etherscan etc without paying the original dev money, being unable to extend the liquidity and having no funds to continue developing and marketing Pepi lead to our decision to relaunch the token. To achieve the success her community deserves! For the Queen of Memes to take her Crown!





PEPI V2

Pepi V2 will have a 3/3 tax. This will go towards a combination of marketing, development, liquidity, reflections for holders and team. These funds will ensure the long-term success of the project, while at the same time, rewarding our true holders with reflections in Pepi tokens.

PEPI'S MISSION

Pepi's goal is to be recognized as the Queen of Memes! With the recent success of Pepe and Pepe derivatives, Pepi is positioned to become widely recognized as the female counterpart to Pepe. Our plan is to build a strong community which is the backbone to any meme token. By rewarding holders, hosting regular events and contests, and building the Pepi brand, we feel that there is no limit to how big Pepi can become! We have plans to create animations to further develop the IP and gain wider acceptance from the crypto space for Pepi to reach her full potential. We also plan to host interviews with strong females who have chosen careers in WEB3, NFT'S and Blockchain to bring more attention to the female presence in the Crypto space. Lastly, Pepi will always be about positive vibes, the key ingredient to a great community. The Pepi community will always be a safe and welcoming place for everyone!





TOKENOMICS

There will be a total supply of 100 Million Pepi tokens. There will be buy and sell taxes of 3/3.

There will be a max wallet of 1% or 1 Million tokens which will also limit the maximum buy and sell amount to 1% or 1 Million tokens at any given time. Although it is possible to own multiple wallets, having the max wallet set at 1% will be very attractive to new investors. Reflections will be equally distributed to holders that have a minimum holding of 0.25% or 250,000 Pepi. These reflections will be paid in Pepi tokens. Of the 3% buy taxes, 1% will be dedicated to this feature. This will encourage and reward our long-term holders.

LONG-TERM PLANS

Suffice to say we're in it to win it! We have stood by this project when we had no control and had to inject our own money into it. We stood by this project when others sold their tokens and we refused to sell on our community. We are going to do everything we can to make Pepi the biggest female frog meme token that has ever existed! We have plans for games, NFT's, animations, merchandise, partnerships and whatever we can possibly imagine because that's the beauty of meme tokens. You're only limited by your imagination!



ROAD MAP

Q4 2023

- Relaunch Pepi with community team members in full control of smart contract
- New Whitepaper
- 500+ holders
- Build community via Telegram, Discord, X, Instagram, and Tik Tok
- Bi-weekly Interviews with Women in Crypto
- Partnerships with KOLs for marketing
- Burning and Buybacks

Q1 2024

- 1,000+ holders
- Utility implementation to reward holders
- Additional burning and buybacks
- Partnerships with other crypto projects
- Continue bi-weekly Interviews with Women in Crypto
- IP brand awareness initiative

Q2 2024

- 1,500+ holders
- Additional utility implementation to reward holders
- Additional burning and buybacks
- Additional partnerships with other crypto projects
- Continue bi-weekly Interviews with Women in Crypto
- Continue IP brand awareness initiative

Q3 2024

- 2,000+ holders
- Stay tuned for further developments





**THANK
YOU FOR
READING!**

